



### **ArtPrize returns for 2010!**

ArtPrize's first year was unprecedented, an event connecting the public and artists on a huge scale through social media on a completely open platform. Of course, it also awarded the largest cash prize in the art world based on a public vote.

Please, consider participating in 2010. Note these important dates.

#### **Venue Registration for 2010**

Open: Monday, March 15 (Noon EDT)

Close: Thursday April 15, 2010 (5:00PM EDT)

#### **Artist Registration**

Open: Monday, April 19 (Noon EDT)

Close: Thursday, May 27 (5:00PM EDT)

#### **Artist/Venue Matching Period**

Open: Tuesday, June 1 (Noon EDT)

Close: Thursday, July 1 (5:00PM EDT)

#### **ARTPRIZE 2010 Event**

September 22 - October 10

Did you notice we've organized registration differently from 2009? [Read why](#). While you're at it, check out our plans for [Exhibition Centers](#) in 2010.

Sincerely,  
The ArtPrizeTeam

Learn more at <http://artprize.org>

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ArtPrize is a radically open competition which has no formal jury, curator or judge. Winners are decided by public vote using mobile devices and social media. In ArtPrize 2009, more than 1,260 artists from all over the world participated in the unprecedented competition that awarded nearly \$500,000 to the prize winners. More than 334,000 votes were cast during the 16-day event. Artist Ran Ortner won the competition with his large-scale painting, *Open Water No. 24*.

"No matter who wins, the 17-day competition has spurred a lively debate in Grand Rapids, a city of about 200,000 with a tradition of interest in art."

- Micheline Maynard  
[NEW YORK TIMES](#)

"To those of us who believe that art has the power to inspire and enliven our communities, [ArtPrize] was a glorious example."

- Michael Kaiser, President of the John F. Kennedy Center for the Performing Arts  
[THE HUFFINGTON POST](#)

"If urban leaders are paying close attention, they will use DeVos' art inspiration as a way to transform the way they do business."

- Carol Colletta, CEOs for Cities  
[GOOD MAGAZINE](#)