

Article Two:

Are You Social Yet?

We used to surf the web, now we follow the social wave. As these trends flow, the best thing to do is jump on board! Social Media can be used in many different ways – information gathering and distributing, connecting with friends and colleagues, and making plans. These are all things you will want to do to get ready for *<the 2020 Conference name here conference>* in Grand Rapids, MI.

Are you linked up to us through Facebook? Go to *<insert facebook group name here>* to see the new developments in conference planning and post your ideas for this year's conference. While you are there, see who else is attending and send them a message! No need for that dinner buddy scramble when you can make plans to meet up before you arrive.

Curious about this year's conference? Check out our YouTube page to see video of our scheduled speakers and get a peak at some shots of Grand Rapids. A quick click and you have an instant visual of the great things to come in *<insert conference year here>*!

Tweet with us! Twitter can give you a quick update on the Association's work. Check out what we are tweeting and get great references to our colleagues progress too when we re-tweet!

Are you social yet? If not, you can visit www.futurewebsitehere.com for step by step instructions to starting your own Facebook and Twitter page! You can find us at:

Facebook: Become a fan of *<Conference Name>*

Twitter: Follow us at *<ConfName>*

YouTube: Watch videos of speakers, Grand Rapids, and more at www.ConfName.YouTube.com

LinkedIn: Join our group *<Group Name Here>*