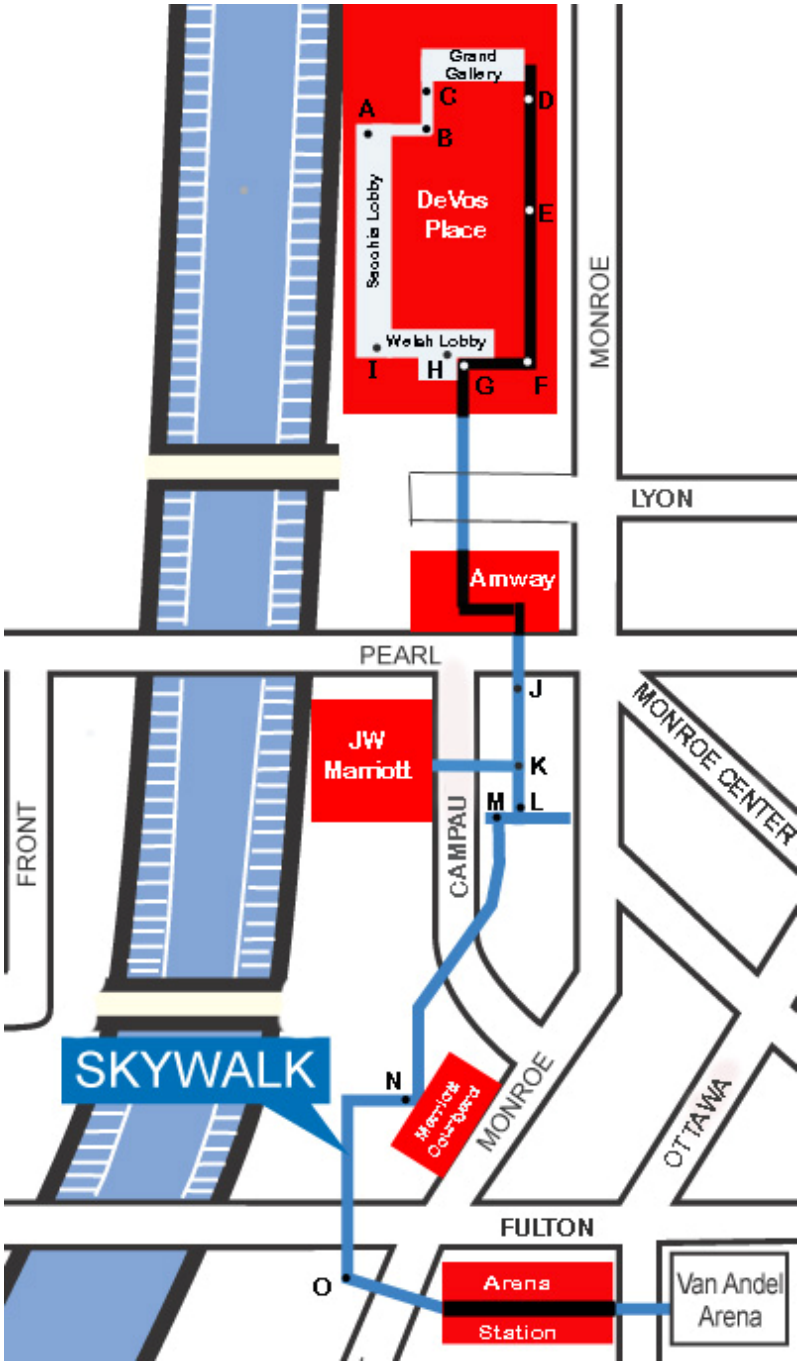

Skywalk Signage Map and Tips

The Grand Rapids **Skywalk** is a great way for your attendees to get from one place to another without having to walk outside. While it is easily navigated, attendees always appreciate a conference sign to assure them they are headed in the right direction. We have a few suggestions for your skywalk and Devos Place signage.

Using this map:

- The light grey area shown at DeVos Place represents the lower level. The black line is the skywalk level.
- If you are using Grand Gallery Overlook or River Overlook rooms at DeVos Place, signs located at position **A**, **B** & **C** will be helpful. If you are using both, you will want to double the signage (one set for each floor).
- Letter **O** is for directing attendees to the Van Andel Arena. If you are not using the arena for your event, you don't need this sign.
- Places to exit the skywalk outside include: **J** (the elevator near the parking ramp), **N (**through the Courtyard Marriott Hotel) and **O.**

Tips for signage:

- To make your signs reusable, have the arrows made to be detachable. Then you can swap the arrows from one direction to another based on where you are moving your attendees. This will also help you as you decide which side of the skywalk you want to place your signs.
- Don't forget to bring your own easels or rent them from a decorating company.
- The skywalk is periodically monitored by security, but your signs are unattended unless you assign a volunteer to monitor them.
- The Amway Grand Plaza Hotel does not allow signs in the portion of the skywalk that goes through their building. If you have concerns, your Convention Services Manager at Amway Grand Plaza Hotel can help you.
- When directing attendees to use the elevator to locate the Secchia Lobby at Devos Place you may want to consider the following three signs:
  1. Location **G** Pointing towards the elevator area on the skywalk level.
  2. Once you exit the elevator on the 1st floor.
  3. Location **H** once you go through the open doorway