



You treat your car with TLC. We'll do the same for your car club.

The keys to a successful event.

Located at the junction of two major expressway systems, Grand Rapids is remarkably easy to get to – and that alone is sure to drive up attendance for your event. But geography is just one of many benefits we have to offer car club members.

Downtown, covered parking protects vehicles from the elements. Outside the city center, acres of free parking offer quick and easy access along with on-site wash-and-polish convenience. Options for staging and auction areas run the gamut from indoor arenas to lakeside parks to fairgrounds. We appreciate automobiles here – auto parts manufacturing is an engine of our economy – so you'll be warmly welcomed wherever you go. Along with Midwestern hospitality, you'll enjoy Midwestern value – Grand Rapids is one of America's most affordable cities.

Most of all, you'll receive the kind of personal service and attention that makes your job easier and your event more memorable. We're experienced at hosting car clubs, and we can assist you with any need.

All roads lead to fun.

It's not just the destination for your members, it's the drive. Grand Rapids and Michigan's West Coast offer numerous opportunities for rewarding pleasure trips. Here are just a few:

- **Gilmore Car Museum.** One of the nation's Top 10 automobile museums is just an hour's drive south of Grand Rapids. GCM devotes 90 acres to the display of 200 extraordinary vehicles spanning all eras of the automotive age.



Grand Rapids ...
you'll get hooked!

MeetGrandRapids.com



- **Covered Bridge Tour.** Cross historic covered bridges as you cruise scenic country roads dotted with family farms, roadside produce stands and antique stores.
- **Lakeshore Experience.** Head west to the beaches and resort towns along Lake Michigan. Visit lighthouses,

art galleries, tulip gardens, a Naval Memorial & Museum ... or simply drive the coast to take in the breathtaking views and backroad cottage ambience.

We can provide suggested tour itineraries and customized routing options. Just ask!

Off to the races.

If speed is your passion, Grand Rapids offers a variety of racetracks within an hour's drive, including:

Berlin Raceway, one of America's premier short-track stock-car courses.

Gingerman Raceway, a private, 2-mile road-racing course open to novices, amateurs, pros – and spectators.



Grattan Raceway Park, a picturesque 2-mile racing course featuring a 3,200-foot straightaway, a 160-degree hairpin turn and a downhill reverse camber turn.

U.S. 131 Motorsports Park, a world-class drag-racing facility.

We're driven to serve.

Our Grand Response™ team is devoted to providing top-flight service for groups of any size. We can help you find the perfect venue and plan the perfect event.

"Our meeting in 2006 was called "The Grand Experience" and thanks to the Grand Rapids CVB and the Crowne Plaza, that's exactly what it was. They went out of their way to meet our needs."

Rick Sturim, President
Model A Restorers Club

Look who's already chosen Grand Rapids!

- Pontiac-Oakland Club International
- West Michigan Mustang Club
- Buick Club of America
- Model A Restorers Club
- BMW Car Club of America
- Model T Ford Club International



Grand Rapids
Michigan's West Coast

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