



## We've learned to serve you better.

### **An ideal education environment.**

Grand Rapids is the perfect destination for education professionals who want to optimize learning, sharing and exploring. Our convention bureau team, our meeting facilities and our learning institutions have a great deal of experience hosting educational groups – and we've all learned how to make your stay easy, productive and enjoyable.

DeVos Place, our downtown convention center, incorporates the very latest learning-friendly design principles. It was conceived in collaboration with Steelcase, a hometown firm that leads the world in researching effective ways to work and interact. In addition to a 160,000-sq.-ft. exhibit hall, DeVos Place offers 21 sub-dividable meeting rooms for breakout sessions. Another 33 breakout rooms are available in the Amway Grand Plaza Hotel, which is connected to DeVos Place by climate-controlled skywalk.

### **Many schools of thought.**

Education is a key component of the quality of life in Grand Rapids – it's one of the reasons we're a Top 10 Livable City! In addition to some of Michigan's largest and most academically advanced school districts, we're home to a number of higher learning institutions:

- **Downtown:** Davenport University, Grand Valley State University, Grand Rapids Community College, Ferris State University, Kendall College of Art & Design, Thomas M. Cooley Law School, Western Michigan University
- **Suburban:** Aquinas College, Calvin College, Cornerstone University, Grace Bible College, ITT Technical Institute, Kuyper College, Western Michigan University



Grand Rapids ...  
you'll get hooked!

MeetGrandRapids.com



### More ways to learn.

Everywhere you go in Grand Rapids, there's a learning opportunity – from the abundant natural resources that are a legacy of the glaciers

that formed our region to the cultural attractions that celebrate our history and diversity to the botanic and art exhibitions that grace Frederik Meijer Gardens & Sculpture Park. Here are just a few of the possibilities within a five-minute walk of downtown hotels:

- Art Museum
- Chaffee Planetarium
- Children's Museum
- Gerald R. Ford Presidential Museum
- Public Library
- Heritage Hill Historic Home District
- Outdoor Art Tour
- Van Andel Public Museum



### We'll roll out the red carpet for you.

Our Grand Response™ team is devoted to providing top-flight service ... for groups of any size. We can help you find the perfect venue and plan the perfect event.

*"Grand Rapids is the ideal location for any conference. The quality of our event has improved each year since moving to Grand Rapids after more than 20 years in another city. Students and teachers enjoy the city and all things it has to offer. If you want excellent service and to be treated like royalty, hold your event in Grand Rapids!"*

Maurice Henderson  
Business Professional of America

### Look who's already chosen Grand Rapids!

- Association of Schools & Colleges of Optometry
- Business Professionals of America – Michigan Association
- Computer Users in Learning
- International Reading Association-Great Lakes Regional Conference
- Michigan Association for the Education of Young Children
- Michigan School Business Officials
- National Academic Advising Association
- National Council of Teachers of Mathematics



**Grand Rapids**  
Michigan's West Coast

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